



Formerly: **Kelly Grossman Architects, LLC**

### **Central At Commerce**

1231 E. Commerce Street,  
San Antonio, TX 78205

The proposed apartment development at Commerce and Cherry in downtown San Antonio aims to seamlessly integrate with the existing urban fabric. Its scale and massing are designed to be compatible with the surrounding buildings, respecting the established street wall and contributing to a cohesive cityscape. The proposed seven-story height complements the scale of nearby buildings, avoiding an overwhelming presence on the edge of the downtown district while still contributing to the density of the city center to best serve the community.

Architecturally, the building draws inspiration from the historical context of the area while incorporating contemporary elements. This could include the use of materials such as brick and stone, echoing the prevalent architectural styles in downtown San Antonio, while also featuring modern design elements like large windows and clean lines. The massing is broken into three distinct sections – a pedestrian-friendly base, a mid-section with balconies, and a capped roofline – creating visual interest and preventing a monolithic appearance. The overall goal is to create a structure that complements the neighborhood's character while offering a fresh perspective on urban living with respect to the future potential of the community. Large windows and storefront systems at the street level ensure an active and engaging presence, contributing to the vibrancy of downtown.